

# **Egg Powder Market ? Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Whole Egg Powder, Egg Yolk Powder & Egg Albumen Powder), By End Use (Food & Beverages, Personal Care & Cosmetics, Nutraceuticals & Pharma, Animal Feed & Pet Food), By Region & Competition, 2021-2031F**

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## **Abstracts**

The Global Egg Powder Market is projected to expand from a valuation of USD 2.23 Billion in 2025 to USD 3.77 Billion by 2031, reflecting a CAGR of 9.15%. Produced through the spray-drying of fresh liquid eggs, egg powder maintains the nutritional value of shell eggs while providing enhanced stability in whole, white, or yolk forms. Growth is primarily driven by logistical benefits, including significant reductions in weight and volume that lower transport costs, alongside the product's extended shelf life and suitability for ambient storage, which ensure consistent supply and minimize spoilage for industrial bakers and confectioners.

However, market expansion faces obstacles due to raw material volatility resulting from recurring disease outbreaks like Avian Influenza, which disrupt production and drive up prices. Data from United Egg Producers indicates that in 2024, roughly 29% of the 258 million egg cases produced in the United States were allocated to the processing sector, including dried egg manufacturing. While this figure demonstrates a heavy industrial reliance on processed formats, it also underscores the sector's vulnerability to biological threats that can quickly destabilize inventory and complicate procurement strategies.

## **Market Driver**

The expansion of the bakery and confectionery sectors acts as a major engine for the egg powder market, with industrial bakers favoring dehydrated eggs to guarantee product consistency and facilitate high-volume production. By eliminating the breakage rates and shell-handling complexities of fresh eggs, these ingredients meet sustained demand from consumers who continue to purchase baked goods despite inflationary pressures. This enduring market strength is highlighted by the American Bakers Association's November 2024 'Bakery Playbooks' series, which reported a 1.1% year-over-year increase in dollar sales for the in-store bakery sector.

Market adoption is further accelerated by the operational efficiency and convenience that egg powder offers industrial food processors. Manufacturers prioritize these dehydrated formats to minimize waste and streamline supply chains, specifically to avoid the spoilage risks inherent in transporting liquid eggs. This trend is reflected in production data from the U.S. Department of Agriculture's September 2024 'Egg Markets Overview', which noted a 9% rise in dried egg product output, while the USA Poultry & Egg Export Council reported in 2025 that total U.S. egg product exports for the preceding year reached 24,834 metric tons.

### **Market Challenge**

The growth of the Global Egg Powder Market is severely constrained by supply chain volatility resulting from recurrent disease outbreaks. Because the industry relies heavily on a steady stream of shell eggs for spray-drying, biological threats like Avian Influenza can force immediate flock culling, rapidly depleting the "breaking stock" essential for processing. This unpredictability hinders manufacturers from optimizing production schedules and compels them to purchase inputs at inflated prices, ultimately destabilizing the cost structure of the finished dehydrated product.

According to the American Farm Bureau, the poultry industry lost approximately 43 million birds to avian influenza in 2025, a reduction that significantly tightened the global supply of laying hens and restricted the volume of liquid eggs available for powder conversion. As a result, industrial buyers within the bakery and confectionery sectors encounter increased uncertainty regarding ingredient availability. This instability discourages long-term dependence on processed egg formats and impedes overall market growth during periods of biological crisis.

### **Market Trends**

The shift toward organic and cage-free sourcing has transformed procurement strategies for egg powder manufacturers, necessitating the bifurcation of supply chains into ethical and conventional streams. To satisfy corporate sustainability pledges, industrial buyers are increasingly requiring welfare certification, prompting processors to segregate production lines and secure certified "breaking stock" via long-term contracts instead of spot market purchases. Highlighting this structural move from a commodity model to a value-based system, the U.S. Department of Agriculture's December 2025 'Egg Markets Overview' reported that cage-free stock comprised 38% of the total egg volume processed during the referenced week.

Concurrently, the market is expanding into premium pet food formulations, driven by the trend of treating companion animals with human-like care. Manufacturers are substituting generic by-product meals with high-digestibility whole egg powders to improve amino acid profiles and support "natural" or "grain-free" marketing claims. This strategy offers protection against price sensitivity, as pet owners are willing to pay more for nutritional quality; indeed, Petfood Industry's '2025 Pet Food Production and Ingredient Analysis' from April 2025 noted a 34% increase in demand for premium meat and poultry ingredients, a category that relies heavily on high-quality proteins such as dried egg.

### **Key Market Players**

Rose Acre Farms, Inc.

Ovostar Union N.V.

Rembrandt Enterprises, Inc.

Sanovo Egg Group

Kewpie Corporation

Bouwhuis Enthoven BV

Eierhandel Wulro B.V.

Interovo Egg Group BV

Agroholding Avangard

Adriaan Goede BV

## Report Scope

In this report, the Global Egg Powder Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Egg Powder Market, By Type

Whole Egg Powder

Egg Yolk Powder & Egg Albumen Powder

### Egg Powder Market, By End Use

Food & Beverages

Personal Care & Cosmetics

Nutraceuticals & Pharma

Animal Feed & Pet Food

### Egg Powder Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Egg Powder Market.

### **Available Customizations:**

Global Egg Powder Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### **Company Information**

Detailed analysis and profiling of additional market players (up to five).

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